

A meeting of the Burleith History Group was held at 3600 T Street NW on January 15, 2017 from 4:00 – 6:00 p.m.

1. The following were present at the meeting (alphabetical by last name):

Linda Brooks	lbrookslb@gmail.com
Tess Martinez	mmart92663@aol.com
Ed Ohl	edohl70@gmail.com
Kishan Putta	kishanputta@gmail.com
Ross Schipper	s526@erols.com
Dwane Starlin	dwanestarlin@aol.com
Divya Swamy	kishanputta@gmail.com

## 2. **Promoting the Arcadia Book on Burleith**

An **immediate requirement** is for Dwane and Ross to fill out a *Sales & Marketing Information Update* for Arcadia. Arcadia would like this done ASAP. Under the category of Potential Sales Outlets, Arcadia wants the name of a contact along with corresponding address, phone number and email. They would like similar information (i.e. contact name and contact information) for media outlets where the book could be publicized.

The majority of the meeting was on this subject. Ross presented a set of thoughts he had put together. Basically he had divided things into 6 categories:

1. Real Estate
2. Libraries
3. Publications
4. Book Stores
5. Schools
6. Citizens' Associations
7. History

For each of these categories, he had attempted to collect a number of individuals that we could contact. For each individual we would gather the individual's name, eMail, Address, Phone and Organization.

- For **Real Estate**, Ross had gathered the information regarding Lenore Rubino, T. Nicholas Gill, Frank Pietranton, J. P. Montalvan, Carl Goran Olsson and Nancy Taylor Bubes.
- In addition, we discussed that there was a real estate firm right beside H A Gill and Sons, Inc. We need to collect the information for that firm.
- There is also a Long and Foster office on Wisconsin Avenue (west side) where the Georgetown Village office is.
- For **Libraries**, Ross had collected the information for the Georgetown Library (Peabody Room) and the Special Collections Research Center of the George Washington Gelman Library
- In addition to the Peabody Room, it would be nice to have the name and contact information for someone in the main Georgetown Library.
- We also discussed the GU library, the Library of Congress, the Smithsonian Institution and the Martin Luther King Library.
- Dwane said that he had contacts in the Library of Congress and the Smithsonian Institution and would get that information.
- For **Publications**, Ross had collected the information for the Georgetown Current and the Georgetowner.

- Dwane said that Jeff Bezos, the owner of the Washington Post was moving into a house on S Street. We might be able to find a contact with that newspaper.
- For **Bookstores**, we discussed the following. We do not have the required contact information (individual's name, email, postal address, phone number) for any of these bookstores.
  - Politics and Prose Bookstore and Coffeehouse
  - Kramers Books
  - Georgetown University Bookstore
  - George Washington University Bookstore
  - American University Bookstore
  - Univ. of the District of Columbia Bookstore
  - Bridge Street Books (on M Street beside the Four Seasons where M Street splits into Pennsylvania)
  - Used book store on 33rd and Wisconsin just above Dent
  - Bronze Lantern (a small book store for Bryn Mawr College) on P Street across from Hyde-Addison school (it sells history books)
  - Kramer books at Dupont Circle.
  - National building Museum (NBM) has a bookstore.
- For **Schools**, Ross had gathered information regarding:
  - Western High School Alumni Association (Anne Garnier, Stanley Schaper, Charles Volkman). Charlie Volkman has agreed to bring this up with the WHSAA to see if members of that association might want to purchase the book.
  - Washington International School Primary School Principal
  - Duke Ellington School of the Arts
  - Hardy Middle School Principal
  - Georgetown Visitation Preparatory School (Head of School)
  - Hardy Middle School Principal
  - GU Office of Neighborhood Life (Director and Community Director for Burleith)
  - In addition we discussed:
    - Stoddard
    - British School of Washington
    - Ellington (Head of School)
- For **Citizens' Associations**, Ross had gathered information regarding:
  - Burleith Citizens' Association
  - Citizens Association of Georgetown
  - Glover Park Citizens' Association
  - Palisades Citizens' Association
  - Foxhall Citizens Association
- These associations are of additional interest because their children when to Gordon Junior High School and Western High School, two institutions that figure prominently in the book.
- In addition, we discussed Hillandale
- For **History**, Ross had gathered information regarding:
  - Historical Society of Washington
  - Kilmarnock & District History Group
  - National Library of Scotland
  - Glover Park Historian - Carlton Fletcher
  - Neighborhood Heritage Coordinator of DC Office of Planning
  - Association of the Oldest Inhabitants of D.C.
  - Historic Preservation Committee of the FCCA
  - Davidson County Historical Museum (Lexington, NC)
  - The Boone Society, Inc.

- **Additional ideas** brought up during a brain storming session:
  1. **Article** for the March Burleith Bell with a link to Arcadia
  2. Feature the book at the Burleith Summer Picnic
  3. Dwane mentioned that he had seen Out and About at ACE hardware stores. Could we get a displayer for the book that could be placed in Ace and other local stores? Ask Politics and Prose and Kramers Books where they get marketing displayers.
  4. **Gift Shops:** Dumbarton Oaks, Tudor Place, Dumbarton House, Society of the Cincinnati, Heinrich House, and Phillips.
  5. Dwane knows Ron Dixon, a book buyer for the Smithsonian. He buys books for the gift stores on the mall.
  6. Book signing: Burleith Community with the BCA (e.g. on a special table at the Burleith picnic), Farmers Market, Flea Market. Perhaps we could get Mark Twain to talk to people. Is there a really good musician in Burleith? Emmy Lou Harris?
  7. A big sign at the mid-winter Gløgg party
  8. Contact Marketing guru at Arcadia to see if they have some kind of displayer.
  9. Starbucks 722 - 1811 Wisconsin Avenue.
  10. S & R Foundations - owns Fillmore School, Halcyon (dance), Ever May (music). Dwane has contact information.
  11. Jackson School - perhaps Jeannie Murphy could help in getting the book displayed there.
  12. Duke Ellington School of the Arts - the city promised that regardless of how it looks, it will be open for this year's senior class in June and open in the Fall.
  13. Introductory Burleith Package: Packaging a T-Shirt, a book, and maybe a ball cap
  14. Perhaps Dwane could give a complimentary walking tour of Burleith whenever a house is sold in Burleith - with an introduction to Burleith package.
  15. Will Arcadia advance some copies of the book, or do you have to buy them?
  16. The BCA may be willing to buy some number.
  17. Kay Twomey has expertise in marketing. Perhaps she could have additional ideas. Are there other marketing experts in Burleith?

### 3. Oral Histories

- Dwane reported that he had done 5 oral histories on cassette tape.
- Ross and Kishan volunteered to transcribe oral histories - start with one each and see how it goes.
- Can we use an iPhone to help in the transcription? It's worth a try. Maybe Linda could do an experiment.
- We need a uniform system for taking oral histories in the future. Should we include video histories in addition to audio.

### 4. Future Topics

- Maintenance of Burleith's Fire Call Boxes
  1. Missing glass bulb cover for 37th and T
  2. Black paint in lower part of pedestal for 37th and T
  3. Graffiti on "Shorty" (37th and R)
- Pictorial Documentation of Burleith in 2017
  1. To be given to Historical Society of Washington
  2. Do this during the winter when the leaves are off the trees
  3. How about pairings of photos that appeared in the Arcadia book (e.g. this is what it looked like in 1940, here is a 2017 photo taken of exact same area from the same camera location documenting what it looks like today)?
  4. Can we get any Burleith photographers to help in such a project?

**5. Next History Group Meeting**

Tentative - Sunday, February 19 at 4:00 pm, at 3600 T Street.